



BACHELOR OF ARTS IN COMMUNICATION

(Effective School Year 2018-2019)

As Per CMO 35 Series 2017

Student Name: _____

Entry Date: _____

FIRST YEAR

FIRST SEMESTER

SECOND SEMESTER

Code	COURSE DESCRIPTION	Pre-Req	UNITS	Code	COURSE DESCRIPTION	Pre-Req	UNITS
___ PSY 100	Understanding the Self		3	___ STS 100	Science, Technology & Society		3
___ SOC SCI 100	Rizal, Life Works & Writings		3	___ PHILO 101	Ethics		3
___ ENG 101	Purposive Communication		3	___ COM 101	Communication Theory	COM 100	3
___ MATH 101	Mathematics in the Modern World		3	___ COM 102	Communication, Culture & Society		3
___ COM 100	Intro to Communication Media		3	___ COMP 100	Computer Fundamentals		3
___ SOC ACT 1	CEFizen Awareness		(2)	___ PE 102	Rhythmic Activities	PE 101	(2)
___ PE 101	Theory and Practice in Physical Fitness		(2)	___ NSTP 2	Civic Welfare Training Service 2	NSTP 1	(3)
___ NSTP 1	Civic Welfare Training Service 1		(3)				
	Credit Units		22		Credit Units		20
___ *ENG 100	English with Refresher Course		6				

SECOND YEAR

FIRST SEMESTER

SECOND SEMESTER

Code	COURSE DESCRIPTION	Pre-Req	UNITS	Code	COURSE DESCRIPTION	Pre-Req	UNITS
___ SOC SCI 101	Readings in Philippine History		3	___ SOC SCI 102	The Contemporary World		3
___ HUM 100	Art Appreciation		3	___ FIL 102	Pagbasa at Pagsulat Tungo sa Pananaliksik	FIL 101	3
___ FIL 101	Komunikasyon sa Akademikong Filipino		3	___ MA Com 102	Digital Publishing		3
___ MA Com 101	Web Content Management		3	___ COM 201	Risk, Disaster, & Humanitarian Communication		3
___ COM 200	Development Communication		3	___ COM 204	Broadcasting Principles & Practices		3
___ COM 203	Journalism Principles & Practices		3	___ COM 205	Social Media Principles & Practices		3
___ PE 103	Individual/Dual Sports		(2)	___ ELT	Principles & Theories of Language & Learning		3
	Credit Units		20	___ PE 104	Team Sports		(2)
					Credit Units		23

THIRD YEAR

FIRST SEMESTER

SECOND SEMESTER

Code	COURSE DESCRIPTION	Pre-Req	UNITS	Code	COURSE DESCRIPTION	Pre-Req	UNITS
___ LIT 101	Philippine Literature in English		3	___ LIT 102	Literatures of the World		3
___ FIL 103	Masining na Pagpapahayag	FIL 102	3	___ COM 103	Communication Research		3
___ COM 206	Integrated Marketing Communication		3	___ COM 104	Communication Media Laws & Ethics		3
___ COM 300	Organizational Culture & Communication		3	___ COM 302	Behavioral & Social Change Communication		3
___ COM 301	Cross-Cultural Communication		3	___ COM 109	Radio Internship		3
___ PEC 2	The Teaching Profession		3				
	Credit Units		18		Credit Units		15

SUMMER

Code	COURSE DESCRIPTION	Pre-Req	UNITS
___ COM 107	TV Internship		3
	Credit Units		3

FOURTH YEAR

FIRST SEMESTER

SECOND SEMESTER

Code	COURSE DESCRIPTION	Pre-Req	UNITS	Code	COURSE DESCRIPTION	Pre-Req	UNITS
___ COM 105	Communication Planning		3	___ COM 106	Communication Management		3
___ COM 108	Thesis / Special Project		3	___ PSY 203	Educational Psychology		3
___ COM 303	Creative Cultural Content Development		3	___ COM 202	Knowledge Management		3
	Credit Units		9		Credit Units		9

Prepared by:

Approved by:

DR. KAREN J. CUSI Date: _____
Dean, College of Arts and Sciences

DR. MARIA SUSAN TERESITA S. CALAYAN Date: _____
Vice President for Academic Affairs